

## Development step

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- Content: Grammar, spelling errors etc.
- Call-to-action buttons
- Navigation menus
- External links: 3rd party websites, PDFs and Social media buttons, etc.
- Design and layout: Alignment, proportions, spacing, and color matching, etc.
- Thank You page integration

## Pre-Launch

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- Hosting account access
- Domain account access
- Logo and favicon
- SEO plugins integration
- Check all permalinks
- SSL certificate for website
- Cross browser compatibility testing
- Device testing
- Functionality testing: JavaScript, pop-ups, sliders, etc.
- Broken links
- Images
- Check Contact form: Receipt & reply and update customer's email ID
- Time zone setting

## Post-Launch

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- Allow robots.txt file
- Google Analytics setup
- Google Search Console setup
- Sitemap XML and Sitemap HTML

- Search engine submission

### Developer Comments

